

PRIVACY POLICY

Overview

Pink Cat Studio Inc. (referred to in this policy as “Pink Cat Studio”, “PCS”, “us”, “we”, or “our”) has adopted the following Privacy Policy to explain how we collect, use, and share information from and about you. Our games and tools (referred to as “services” in this policy) are available on pinkcatgames.com and pinkcatstudio.com (referred to as “websites” in this policy).

This Privacy Policy is meant to explain the types of information we collect and with whom we share this information. These examples are illustrative and should not be considered a complete inventory of our information collection, use and sharing practices.

We gather personal information, which you provide (i) when registering as a member of our websites; (ii) when participating in surveys and contests; (iii) when signing up to receive our email newsletter and notifications; and (iv) tracking information, which is automatically collected about all visitors to the website.

We need to collect and process personal information in order to provide our services to you, or because we are legally required to do so. If you do not provide the information that we request, we may not be able to provide the requested services.

If you submit any Personal Information relating to other people to us or to our service providers in connection with our services, you represent that you have the authority to do so and to permit us to use the information in accordance with this Privacy Policy.

Information We Collect

Membership

You can visit our website and try a few games without becoming a member. If you would like to create questions, word lists, add groups and students, save games, use tools, save settings, buy products or add purchased products, you are required to register to become a member. In order to register, you must supply us with a first name, last name, email address, a unique username, a name that will be visible to your students, a password, your default language and whether or not

you want to subscribe to our newsletter. Passwords are securely stored in our database (see below).

Teacher Created Content

You can create and edit your own questions and word lists. You can choose to make them publicly visible to other teachers on our pinkcatgames.com website. We may in some instances change question or word list visibility from public to private and/or make changes to this content if is incomplete, inaccurate, improperly categorized, or violates our Terms of Service . For more information about this please see our Terms of Service.

Settings

You can modify some settings for games and tools to meet your needs and the needs of your students. We store these settings so that you can quickly jump into a game or tool.

Purchases

If you purchase one of our services through Teacher Pay Teachers, you will need to provide the item ID and order number from your TPT invoice. We use is information to validate your purchase.

We use Stripe for payment, analytics, and other business services. Stripe collects identifying information about the devices that connect to its services. Stripe uses this information to operate and improve the services it provides to us, including for fraud detection. You can learn more about Stripe and read its privacy policy at <https://stripe.com/privacy>.

If you make a purchase directly through our website you will need to provide your billing name, address, and credit card information. This information is securely transmitted to our payment processor (Stripe). We will store your name, billing address and email with our payment processor for security and transaction validation purposes only. This information is not shared with any other third-party.

Website Usage

When you visit our websites and use our services we store some information about your visit to help us provide our services and to tailor your experience on our websites.

We track when certain actions are performed on the websites such as adding a purchase or accessing a particular feature. We collect this information to track down technical issues, aid with inquiries and support or improve overall user experience.

We collect network traffic data to help us troubleshoot, optimize and protect against attacks or network misconfigurations. This data includes, but is not limited to, pages accessed, time, browser and OS type, and IP address.

Marketing, Analytics and Cookies

We do not use or collect student data for marketing or other commercial purposes.

We use Google Analytics to understand and analyze browsing activity, identify usage trends, schedule updates and make website optimizations.

We use cookies to remember that you have signed in. Google may also store cookies on your computer when you visit our websites to support our internal operations via Google Analytics. You can learn about Google's practices by going to www.google.com/policies/privacy/partners/, and opt out of them by downloading the Google Analytics opt-out browser add-on, available at <https://tools.google.com/dlpage/gaoptout>.

If you do not want information collected through the use of cookies, there is a simple procedure in most browsers that allows you to automatically decline cookies. You may also wish to refer to <http://www.allaboutcookies.org/manage-cookies/index.html>. If, however, you do not accept cookies, you will not be able to create a new account or login to an existing account. You can still use some features of our websites that do not require a login.

Other Technologies

Pixel tags (also known as web beacons and clear GIFs) may be used in connection with some Services to, among other things, track non-student actions as it relates to our services, measure the success of marketing campaigns and compile statistics about usage of the Services and response rates.

Contests

We sometimes offer contests in which certain personal information is required for registration, for purposes of verifying the entrants' identities and notifying the winners.

Newsletter

If you have signed up for our newsletter, we use your email address to send you updates about our products and services.

Data Collection Of Personal Information From Children

We do not knowingly seek or collect Personal Information from users under the age of 13. If we determine we have inadvertently collected Personal Information from users under the age of 13, we will promptly delete any and all such Personal Information from our records.

You should only create an account if you are a teacher or parent. Students can play games via a link provided by their teacher or by their teacher going into the student view. When a student is playing a game in the student view, we only collect data necessary for troubleshooting and securing our services.

Students do not have their own accounts and may not create accounts. If an account is discovered to be created by a user under the age of 13 it will be deleted. Activity on our websites cannot be linked to a student and is only ever associated with the teacher's account.

You can choose to add your students' names and groups (learning groups or classes) to create differentiated experiences or to use with tools such as the attendance or student picker. By entering student names you represent that you have the authority and permission to do so in a manner consistent with your school's policy.

Disclosures of Information

We do not sell or disclose personal information about you described above to non-affiliated parties (including but not limited to companies, authorities, institutions, or individuals) except to provide you with products or services, when we have your permission, or under the following circumstances:

- We provide personal information to non-affiliated companies that we engage as contractors or agents to perform services for us, such as administering our Websites, systems and software; sending direct mail communications; or administering a contest. Information will be shared with such parties only to the extent reasonably necessary for them to perform services on our behalf, consistent with this privacy policy;
- In response to subpoenas, court orders, or legal process, from law enforcement agencies or state and federal regulators, or as otherwise required by law; To assert or defend our legal rights, including fraud prevention; To protect the rights, property, or safety of other persons;
- As we deem appropriate to attempt to prevent physical or emotional harm to other persons and/or to their property based on overt or implied threat;
- In connection with an actual or proposed corporate merger, acquisition, asset purchase, or other transaction or proceeding involving all or part of the business or assets to which the information pertains.

We may disclose non-student data we collect as described above to other companies such as direct marketers to perform marketing services on our behalf, or other institutions with whom we have joint marketing agreements. We do not disclose personal information directly or indirectly to third parties for these third parties' own marketing purposes.

Correcting and Updating Information

We offer you the ability to correct or update online information we collected during registration by visiting the My Account page. You can also contact us at info@pinkcatstudio.com to make any corrections or updates to your account. We may request some additional information to verify your identity.

Deleting Accounts

To delete your account and its associated saved games, students and groups, and purchases please contact us at info@pinkcatstudio.com. Questions and word lists added by you can also be deleted except if you make them public and share them with other users. Once shared, each user will have their own copy of your questions or word lists. This copy then becomes part of their data which can only be deleted upon their request. Please see our Terms of Service as it relates to user created content.

Security

We maintain safeguards to protect your personal information. All communication from your browser to our servers is encrypted over HTTPS and all passwords are hashed before they are stored in the database. We cannot obtain passwords from the hashed version in the database. No security system is impenetrable. We cannot guarantee the security of our servers, nor can we guarantee that information that users supply will not be intercepted while being transmitted to us over the Internet.

In the event of a security breach that contains personal information, we will notify affected account holders using the information we have on file within the amount of time required by law.

Privacy Policy Updates

If we change our privacy policy, we will post the changes on our websites. We reserve the right to modify this privacy policy at any time, so please review it before disclosing personal information on one of our websites.

Contact Information

Pink Cat Studio Inc. can be contacted at: 38532 Sky Pilot Dr., V8B 0T6 Squamish, BC

Or via email at info@pinkcatstudio.com

Effective Date: April 2, 2020